

A.I.A. File No. 23-C-1 (1966)



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PERMA-KLEEN
LAMINATED PLASTIC
FLOOR TILE

COMPARATIVE DATA ON FLOOR COVERINGS

	Improved Linoleum Tile	Vinyl Asbestos Tile	Homogeneous Vinyl Tile "A"	Homogeneous Vinyl Tile "B"	General Electric Perma-Kleen® Floor Tile
Basic Components	Wear layer: Cork/wood floor and oleoresins Backing: 1/8" gauge butlap- rag fibers	Vinyl resins and asbestos fibers	Vinyl resins	Vinyl resins	Fibrous sheets impregnated with resins consolidated under heat and pressure
Gauges	1/8" and .030	1/16", 1/8", 3/16"	1/8"	1/8"	3/16" and 1/2" *
Recommended Load Limit	200 psi	25 psi	200 psi	200 psi	35,000 psi
Resistance to Heel Damage	5	5	5	5	1
Resilience (f)	4	5	1	2	5
Static Electricity	5	5	5	5	1
Durability	2	3	2	2	1
Grease Resistance	2	3	2	2	1
Surface Alkali Resistance	4	2	3	2	1
Resistance to Staining (g)	3	3	3	2	1
Cigarette Burn Resistance (h)	3	3	2	5	1
Ease of Maintenance	2	3	4	2	1
Available Sizes	9" x 9" and 12" x 12"	9" x 9" and 12" x 12"	9" x 9" and 12" x 12"	9" x 9" and 12" x 12"	12" x 12" to 36" x 36" *
Federal Specifications	i	MIL- L-100345 (COM-NBS) 3/16" and 1/8" - 1	Interim L-F-00450 (COM-NBS)	Interim L-F-00450 (COM-NBS)	i

Numerals indicate subjective ratings, 1 indicating highest; relative rank of each floor to others listed above. Ratings are not directly related to any one test; rather, they are broadly based on tests and experience under varying conditions and circumstances and are provided solely for approximate comparisons.

f. Potential underfoot comfort.

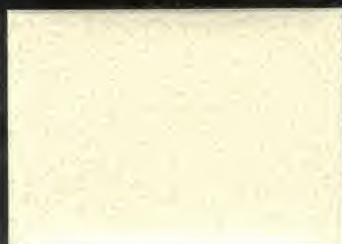
g. Overall average resistance to representative staining reagents.

h. NEMA Method LP-2.204.

i. No Federal Specifications yet evolved.

* Tolerances

Thickness — 0.079" + 0.0" to — 0.007"
 0.123" + 0.0" to — 0.008"
 Dimensional — Both thicknesses + 0.0" to — 0.020"



White Mist Solid 4300-MTK
Light Reflectance: 80%



Gray Twilight 4851-MTK
Light Reflectance: 73%



White Royale 5000-MTK
Light Reflectance: 72%



Beige Twilight 4850-MTK
Light Reflectance: 72%



Beige Floresque 7059-MTK
Light Reflectance: 65%

STATEMENTS OF USERS OF PERMA-KLEEN WHO HAVE HAD EXPERIENCE WITH OTHER FLOOR COVERING

My P-K floor looks excellent all the time with practically no care, while my previous floor never looked good even immediately after it had been scrubbed, stripped and waxed.

Downtime in our operation costs hundreds of dollars per hour. Therefore, we could afford almost any price for a P-K floor because it absolutely eliminates downtime for cleaning.

Our previous floor never looked really clean and we replaced it after 3 years with a Perma-Kleen one. The Perma-Kleen floor has been in use two years, looks as beautiful as the day it went down, and it requires less than 10% of the maintenance of its predecessor.

Our previous floor required the services of one man full time every night to maintain it and it did not look good an hour after he finished. Our Perma-Kleen floor is kept

looking beautiful all the time with one man-hour a day attention.

We consider the rooms where we have Perma-Kleen as show places. To try to keep these floors in acceptable condition (before Perma-Kleen) 5 men spent full time on their maintenance. Now, with their Perma-Kleen surface, these floors are kept in much better condition than previously by one man, part time, with only a damp mop.

We have quite a few thousand square feet of floor in our data processing rooms. Some of it is covered with Perma-Kleen and some with other materials. The surface of all these floors that is covered with other materials is being changed to Perma-Kleen because of the greatly improved service and economy we have found this exceptional material provides.

Moving of heavy equipment, women's spike heels, marking, scuffing and gouging all joined in making our data processing room floor almost impossible to live with until we put in one surfaced with Perma-Kleen two years ago. Now, all of these problems are eliminated and the floor, with only an occasional damp mopping, looks always as if it were just installed.

SUMMARY - USER BENEFITS

1. Easy and economical to maintain
 - a. Requires no vigorous cleaning or strong cleaning agent
 - b. Requires no filler, coatings, waxes or buffing
 - c. There is no flaking or dusting
 - d. No downtime for cleaning
2. Practically impervious to indentation from
 - a. Equipment
 - b. Heels
 - c. Furniture
3. Highly resistant to
 - a. Scuffing
 - b. Gouging
 - c. Marking
 - d. Cigarette burns
4. Resistant to stain from
 - a. Inks
 - b. Chemicals
 - c. Cleaning agents
5. Electrical insulator and no static electricity buildup
6. Highly resistant to deterioration from
 - a. Traffic
 - b. Cleaning
7. Highly sanitary
 - a. Non-porous
 - b. Non-absorbing
8. Excellent color stability
 - a. Resistant to ultra-violet, infra-red, etc.
9. Excellent glare control
 - a. Low gloss, light controlling finishes available
10. Non-toxic—anti-allergic





SUGGESTED ARCHITECT SPECIFICATIONS

Floor tile surfacing on the access flooring system shall be 0.079" (or 0.123") G-E Perma-Kleen high-pressure laminated plastic tile. Maximum individual tile size to be _____ x _____. Pattern shall be No. _____ as manufactured by General Electric Company, Laminated Products Department, Coshocton, Ohio.

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Your access floor system supplier will gladly provide free samples, plus a demonstration of ease of cleaning and maintenance of G-E Perma-Kleen Floor Tile. Additional information can also be secured by writing:

GENERAL  ELECTRIC

Laminated Products Department, Coshocton, Ohio 43812

GENERAL ELECTRIC
COMPANY

CHEMICAL AND
METALLURGICAL
DIVISION

COSHOCTON, OHIO TELEPHONE AREA CODE 614, Main 2-5310

LAMINATED PRODUCTS DEPARTMENT

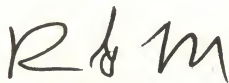
In response to your interest in new General Electric PERMA-KLEEN Tile, I am happy to send the enclosed literature that tells more about this revolutionary concept in flooring -- a laminated plastic floor tile with exceptional low-maintenance features.

As explained in the brochure, G-E PERMA-KLEEN Tile is now being recommended for free-access, or elevated type, flooring applications as commonly used in data processing equipment rooms.

For more information and for guidance in locating a qualified elevated flooring manufacturer in your area, we direct you to your district representative of General Electric's Laminated Products Department. His office is shown on the attached listing sheet. You will find him anxious to help in any way possible. He also can tell you about PERMA-KLEEN tile installations in your area.

If we can be of further assistance, please let us know.

Cordially yours,



R. G. Monckton
Manager Advertising
Decorative Textolite

RGM/sw

Enclosure

PK-5

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